

Web Advertising Rates

Size of advert (Guide only)	Ref Code	Style of advert	Included for the duration of advert	Cost of advert
900x1200	SP1	Front Splash page	ED1, TH1, CA1.	£2200 p/m
900x150 (banner)	B1	Banner (placement to be confirmed)	CA1, TH1	£110 single advert p/m
350x350	LLB1	Large link button (home page only)	CA1, TH1	£130 single advert p/m
350x170	MLB1	Middle link button (home page only)	CA1, TH1	£70 single advert p/m
120x600	SL2	Skyscraper (Right, not available home page)	CA1, TH1	£115 per page p/m
120x600	SL1	Skyscraper (Left)	SL1, TH1, CA1	£95 per page p/m
150x150	BA1	Button advert	BA1, TH1, CA1,	£40 per page p/m
N/A	ED1	Editorial*	ED1, CA1, TH1	£315 per article
N/A	TH1	In Text/Picture external Hyperlink	TH1, CA1	£30 p/m**
Logo Pic 100x100	CA1	Classified Advert (link,contact, logo, info- 20 words)	CA1	Free***

* Any additional advertising will not be on the same page as the editorial.

** Subject to agreement with the editor

*** There may be an admin charge regarding artwork resizing/adaptation. All classified adverts are subject to approval. The Editor makes no claims to the accuracy of classified adverts, and any errors will be corrected, or removed, as soon as the Editor becomes aware.

All adverts are subject to availability, and placements are at the discretion of the editor.

Placement size is not set and is only to be used as a guide, and may vary depending on position and page.

We also offer exclusive design rates for various adverts, as we have our own in-house design team, who also do external advert construction. Please contact the [Business Development Manager](#) who can provide further details. Combination, or multiple adverts receive discounts, so please ask for a quotation direct.

Placement size is not set and is only to be used as a guide, and may vary depending on position and page.

All adverts require payment before placement/ insertion, unless otherwise negotiated. All prices are inclusive of VAT at 17.5% unless otherwise stated.

All prices are in Pounds Sterling (£) and are subject to change, and this listing in no way constitutes an agreement either verbally or written. For a direct quotation, please contact the [Business Development Manager](#).

COMPUTE



SCOTLAND

Sizes (these are in pixels and are width by length)

(These images may be subject to copyright, and are only for the purpose of example sizes)



150x150

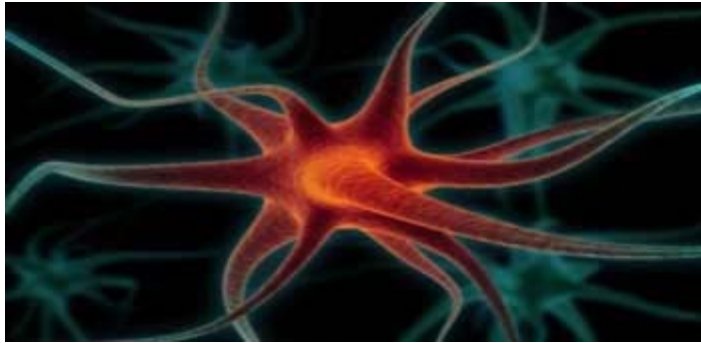
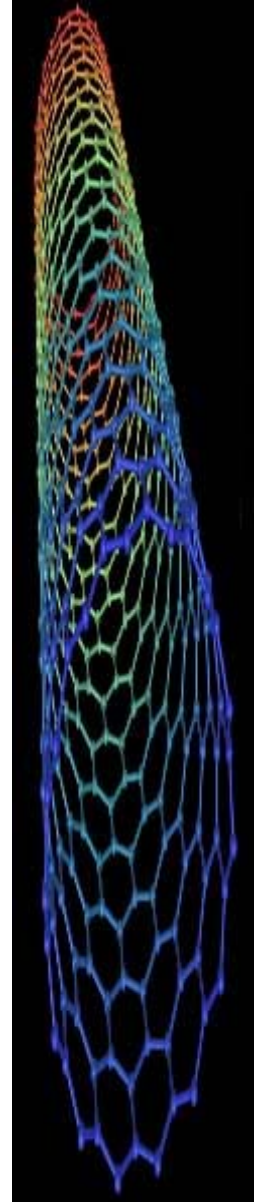
http://www.nopuedocreer.com/quelohayaninventado/wp-content/images/2008/02/chuches_electronica.jpg



100x100
Logo pic

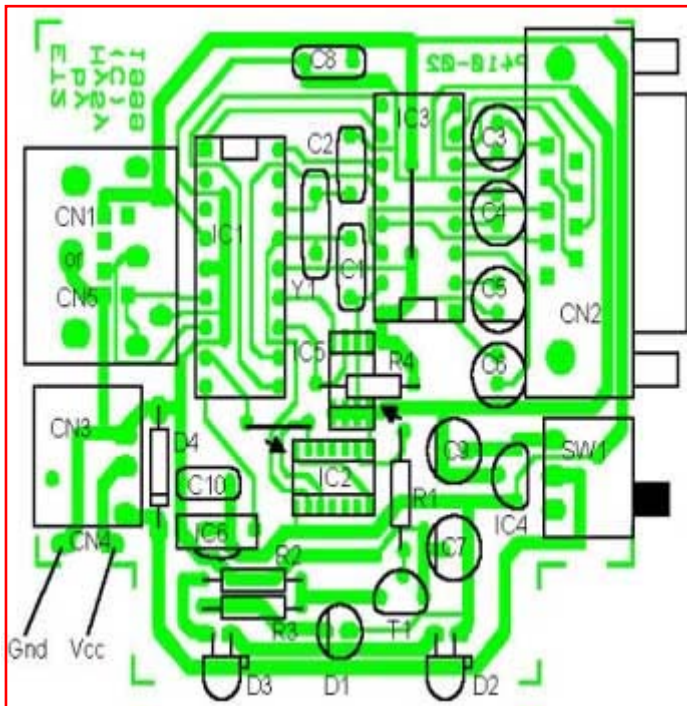
120x600

<http://www.ecuadorciencia.org/images/nanotecnologia/nanotubo-carbono2.jpg>



350x170

http://www.gadgetos.com/photos/2400/2403/001_small.jpg



350x350

<http://www.csharpcorner.com/UploadFile/mgold/LayoutCircuitBoards08292005105529AM/Images/CircuitBoard.jpg>

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Half size
900x1200

<http://www.computescotland.co.uk/2551.php>

COMPUTE SCOTLAND



About Wolfson

WM9081

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Gaberlunzie

Advertising



wolfson[®]
microelectronics

WOLFSON[®]
HIGH QUALITY CHIPS

bringing digital technology to life[®]

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Online sponsorship opportunities:

We have a wide range of flexible sponsorship opportunities available in relation to Compute Scotland. These include feature writing with hypertext links, one-page adverts, and specific to a relative area, whole site advertising on multiple pages or image button links.

Accepted formats for advert placement are SWF, JPG, or GIF. Other options are available, but please ensure compatibility first.

20% agency commission is paid to NPA/IPA recognised agencies.

Please contact the [Business Development Manager](#)